

Impact Report

Sept 2018 - Dec 2019

Taking youth from a “me” to a “we” perspective
Celebrating our first 16 months of holding community events

Publish Date: 12/18/2019

Our 2019 annual report will be produced after our financial calendar year ends in December. Publish date for our annual report is scheduled for late Q1 2020

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WE CHANGE LIVES

Superheroes Clean Up The Town Program

- 7 - Parks and Folsom Lake cleaned up
- 32 - Bags of garbage collected
- 6 - Play structures scrubbed
- 4 - Trees "cleaned"

Kindness Camp (7/15 - 7/19)

- 15 - youth participated in weeklong camp
- 9 - Community Service Projects completed
- 5 - Field Trips to gain community experience
- 15 - Books read related to community need

Kind Deed Challenge

- 5 - Schools participated & CK Kindness Camp
- 25 - Teachers tracked kind deeds
- 158 - Students doing kind deeds
- 507 - Kind deeds performed

110 - Backpacks assembled so that children in a shelter have a "starter" kit of essentials once they are placed back in a home

90 - "Care Kits" assembled so that homeless children have food over the weekend

30 - hygiene bags assembled for the homeless that the Twin Lakes Food Bank serves

30 - Patrol Kits created for overseas military to use when patrolling outside of their base.

150 - 4th of July and Halloween costume capes made for babies in NICU wards

52- pounds of food collected for the Twin Lakes Food Bank. Enough to feed 5 families!

192 - Valentines Day hearts decorated and given to children living in a shelter and seniors in assisted living

150 - Easter Baskets assembled and provided to homeless children and Food Bank

\$100 - Lemonade Stand funds raised to aid Camp Fire Victims

75 - Cookie-in-a-Jar gifts assembled for NICU nurses

30 - Backpacks stuffed full of food and hygiene essentials for homeless children

30 - Birthday Kits assembled and delivered them to the Twin Lakes Food Bank

50 - Valentines Day Candy Cars created and given to homeless children

44 - Bunny toys made for ASPCA

\$400 - new socks and underwear for Sac Children's Receiving Home

326 - Cards decorated to accompany our service projects

250 - placements decorated for Meals on Wheels and Twin Lakes Food Bank

130 - Art Therapy Kits for UC Davis Children's Hospital and Sac Children's Receiving Home

Adopted the bears at the Folsom Zoo

150 - Care Kits for local veterans and Sac Stand Down

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WE BUILD COMMUNITY

- 440 families receive communication on how to engage their family in meaningful projects
- Over 700 followers / Facebook and Instagram
- 46 Community Service Projects completed
- 24 different organizations benefited from projects
- 744 Youth event participants
- 1,009 Adult event participants
- 1,753 Total event participants
- 82% registered to attended ratio for our events (50% is typical for free events, per Eventbrite)

Parent Testimonial:

"This organization is something I have dreamed of and hoped would come to our community for so long. As the mom of two young boys, I searched and searched for volunteer opportunities, but was continuously turned down because they were "too young". How could you ever be too young to help someone else? I was ecstatic when I discovered the Count of Kids organization because the entire focus is dedicated to the young child and empowering them with ways to better the community. My boys walk away from their events with kinder hearts for each other and others. I will be forever grateful to have them in the community and look forward to attending as many events we possibly can! Thank you, thank you for everything you guys have done so far and the joy you have unlocked in my boys hearts for helping others!" - Shannon M

Nonprofit Testimonial:

"Count on Kids went out of their way to find out exactly what our students need. The kids at Mustard Seed are all experiencing homelessness, and Count on Kids eased a little of the burden on their families by gathering food and supplies. We appreciate their help so much!"

- Casey Knittle, Director of The Mustard Seed School

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WE TEACH COMPASSION

Youth in our programs (a.k.a.; our Leadership Squad) learned about these organizations and completed projects that helped further their mission of improving the lives of those needing assistance, many of whom are youth themselves.

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- Sacramento Meals on Wheels
 - The Sacramento Children's Receiving Home
 - The Mustard Seed School
 - Twin Lakes Food Bank
 - Folsom City Zoo Sanctuary
 - Operation Gratitude
 - The American River Conservancy
 - Sutter NICU
 - EDH Fire Department
 - Folsom Police Department
 - Sacramento Stand Down Veterans
 - ASPCA Auburn
 - UC Davis Children's Hospital

OUR EVENTS WERE HELD IN LOCAL COMMUNITY CENTERS:

- El Dorado Hills Community Center
- Folsom Community Center
- Roseville Community Center

OUR KINDNESS CHALLENGE WAS HELD IN THE FOLLOWING SCHOOLS:

- Sacramento Country Day School
- Ti Amore Children's Center
- Ms. Sue's Little Lambs Preschool
- Valley View Montessori
- Merryhill Preschool

**In total, Count on Kids' programs benefited
24 different organizations, many of which are nonprofits.**

Kindness Camp

CAMPER ACCOMPLISHMENTS

A weeklong camp that took an Immersive-Based Learning approach to guiding youth from a "me" to a "we" perspective

Kindness Camp (7/15 - 7/19)

- 15** - youth participated in weeklong camp
- 9** - Community Service Projects completed
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Collected 52 pounds of food for the Twin Lakes Food Bank. Enough to feed 5 families!



Completed over 100 kind deeds



Participated in an activity that showed the potential challenges faced by amputees



Assembled 30 Birthday Kits then took them to the Twin Lakes Food Bank



3 - Youth camp counselors trained in leadership



Toured the Folsom City Zoo Sanctuary and learned what can be done to help animals



Put together 30 hygiene bags for the homeless that the Twin Lakes Food Bank serves



Helped the environment by picking up trash along the Johnny Cash Trail



Stuffed 30 backpacks full of food and hygiene essentials for homeless children at The Mustard Seed School



Used a squirt bottle and sponge to clean a play structure showing care for community facilities



Created 30 Patrol Kits for overseas military to use when patrolling outside of their base.

PARENT TESTIMONIAL:

"Count on Kids Kindness Camp was an experience our kids will hopefully take with them through-out their life journey. As parents, we often talk about those with less, those who struggle with life's basics. Often, however, these words go unheard or without careful, deep consideration of how truly lucky they are. Kindness Camp put a face and story to those words, and I am truly grateful my kids were able to experience first, the need that exists and second, the tools they can use to help and make a difference. All the Educators involved care deeply about not only helping the people and community, but just as importantly, planting the important seeds of generosity, selflessness, and empowerment in our kids so they can grow up and change the world for the better."

- Rebecca B.